



FUND SNOW.ORG

601-667-9094 • WENDY@ALLABOUTFUNDRAISERS.NET

DONATION FUNDRAISING IS EASY AS 1, 2, 3!



SETUP

Our team of experts will set up your fundraising campaign in as little as one hour and handle the entire process.



PROMOTE

Students promote the fundraiser to their supporters simply by sharing through text messages, email, and social media.



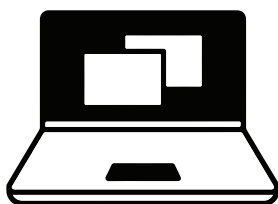
RAISE MONEY

Supporters easily pay with a credit card allowing you to raise more money in less time.

**READY. SET.
RAISE.**



Fundraise in as little as one hour.



**REAL TIME
SELLER & SPONSOR
DASHBOARDS**



Add contacts to utilize the drip campaigns for a longer sales cycle.



**RECEIVE YOUR FUNDS FAST.
NO COLLECTIONS. NO
NSF CHECKS. NO WORRIES..**



Get
Started
Now!

WHY IT WORKS

TEXT MESSAGING	IMMEDIATE DONATION
DIRECT PHONE CALL	FAST PAYOUT
PERSONAL TOUCH	FOCUSED COMPETITION



50 MINUTE FUNDRAISER VS. OTHER DONATION PLATFORMS

ONLY 50 MINUTES

100%

100% of text & calls get
to potential supporters

5 MIN

Under an hour & then check
cut 3 business days later



Text messages with link &
single donation screen

VERSUS

20

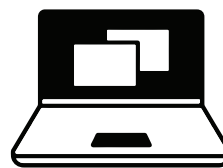
PERCENT

Only 20% of emails are
delivered (either entered
wrong, marked as spam
or not even opened!)



3-4
WEEKS

2-3 weeks campaign
runs then wait 2 weeks
for a check



Beg letters with no
personal connection
or teamwork toward
goal for program

HOW MUCH WILL YOU MAKE



50 Participants



1,250 Potential Donors



20% Donate = 250 Donors
Average donation = \$50

\$12,500

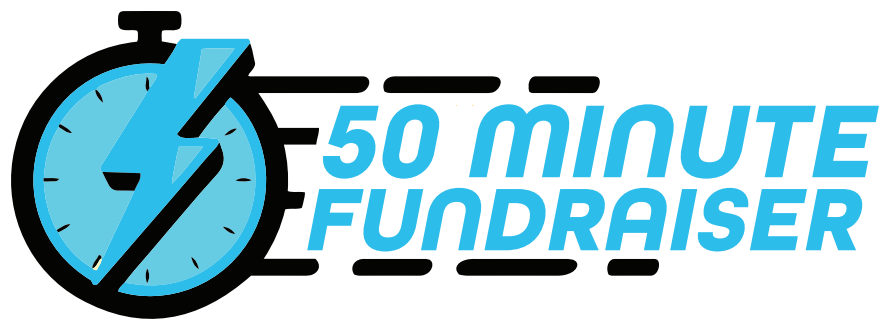
TOTAL DONATED*

**Results will vary, the above is a typical scenario*



FUNDSNOW.ORG

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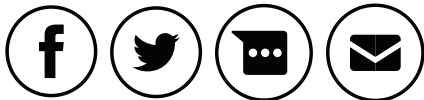


TEXT-A-THON TEAM BUILDER

**REMEMBER, THIS IS A TEAM BUILDER.
EVERYONE SHOULD HAVE FUN!**

SET A TIMER • HAVE ONE PAGE PER SELLER

- ✓ **SHARE TO SOCIAL MEDIA**
Each seller clicks on share button to post AND tag on social media. (3-5 mins)



- ✓ **TEXT ALL CONTACTS**
See text script. (3 mins)
- ✓ **REVIEW PHONE SCRIPT**
Read it over, practice aloud. (3 mins)
- ✓ **CALL ALL TEXTED CONTACTS**
Start with those sellers are most comfortable with Call every contact. Use the script. (15-20 mins)



- ✓ **MOTIVATE WITH INCENTIVES**
After 15-20 minutes of calling, break to offer incentives to motivate. Use individual, team and first place offers. (3 mins)

- ✓ **WATCH THE LEADERBOARD AND MONEY COMING IN**
Watch your personal phone to monitor funds coming in and participation. Call out updates and congratulations to sellers.

- ✓ **LULL ANNOUNCEMENT**
Today is National Friend Day...you now can reach out to all your friends and ask them to support you with \$10. Have those friends send links to their parents for you etc. It's also National Boyfriends day. Call them and ask them to support you! Have them share with their parents etc. HAVE FUN WITH THIS!

ASK FOR THE HELP

Remember, All sellers must add 25 contacts each prior to launch.

